



Kenzo Kissan India Private Limited

# Company Profile

Redefining the food service industry by bringing genuine hospitality back into the spotlight. It's not just about serving meals; it's about delivering experiences that resonate, creating connections, and offering warmth and care with every dish.





# Introductory Note

A forward-thinking food service company, delivering comprehensive solutions from social catering to corporate events and seamless delivery services.

We've created Chef Kenzo, a delivery concept that's all about passion. From sauces to breads, everything's crafted in-house with top-tier ingredients. More than just a meal, it's a culinary experience that brings restaurant-level vibes straight to your home or workplace.





Healthy.  
Humble.  
Wise.  
The Kenzo Way of Life!

# About Company



## Company Overview

Kenzo Kissan launched three years ago with the backing of India's startup financial schemes and recognition from DPIIT under the Startup India initiative.

Based in Delhi-NCR, our young team of 15 is dedicated to transforming the food service industry with a strong focus on innovation, ethics, and quality.



## Key Achievements

We've successfully established Chef Kenzo as a trusted food delivery brand, consistently delivering high-quality products and earning positive customer sentiment reflected in strong ratings on online platforms.

Despite being a bootstrapped venture, we've expanded our presence with three kitchens across Delhi and Gurugram, and we're gearing up to launch our next location.

# Corporate Vision

## Mission Statement

To deliver exceptional culinary experiences with a focus on quality, integrity, and innovation.

We aim to revolutionize the food service industry in Delhi-NCR by providing top-notch food delivery, corporate catering, and social catering services while maintaining ethical business practices and customer satisfaction.

## Vision Statement

To be a leading food service provider in Delhi-NCR, recognized for our commitment to quality, customer-centric approach, and innovation.

We aspire to expand our reach, setting new standards in the industry while staying true to our values of integrity, sustainability, and excellence.





# Business Strategy

## 1. Expanding Line-of-Business in Food Service:

We are actively expanding our footprint in the food service industry by enhancing our line of business. A dedicated kitchen space for bulk cooking has been established, enabling us to handle large-scale corporate catering and cafeteria operations. Our focus is on securing multiple contracts for full-service corporate catering, cafeteria catering, and micro kitchen management.

## 2. Strengthening Business Capabilities:

To support our growth, we are investing in our business capabilities. This includes increasing our production volumes, hiring skilled talent, setting up a robust back office, and creating a dedicated concierge service for our B2B clients. These initiatives ensure we maintain high standards of service and meet the growing demands of our clientele.

## 3. White-Label Manufacturing Services:

We have launched a white-label manufacturing service, supplying multiple restaurants and cafes with high-quality products. These products are made according to their recipes or based on our recommendations, offered on a unit cost or bulk volume basis. This service allows us to leverage our culinary expertise and production capabilities while building strong partnerships within the industry.

## 4. Brand Fulfillment Operations:

We are also diversifying by offering fixed-term contract-based fulfillment operations for new brands. By running their kitchen operations from our facilities, we provide them with market testing opportunities. Once validated, these brands can either set up their own kitchens or continue operations through us.

## 5. Corporate Training and Fun Activities:

Recognizing the importance of team-building in corporate environments, we have explored corporate training opportunities. Our executive team offers training sessions in food production, often integrated as a fun activity during major corporate events.

## 6. Consultancy Services:

Our consultancy services support fellow restaurateurs in setting up delivery kitchen brands. We offer turnkey solutions, leveraging our expertise to help them establish and scale their operations efficiently.



# Our Ambitions



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## Team Building, Upskilling, and Employment Generation:

At the heart of our hospitality business are the people who make it all possible. Our primary focus over the past three years has been on building a strong team and creating a workplace where people are the central focus.

We believe that investing in our human resources is key to scaling our business.

Our future goal is to establish an upskilling centre in Himachal Pradesh, where individuals can acquire the skills needed to earn a decent living and support their families. This initiative aligns with our commitment to employment generation and empowering communities.

02

## Becoming a Household Name in Food Service:

We aspire to build a brand that is synonymous with trust and quality in the food service industry. Our goal is to become a household name by upholding our values and consistently delivering exceptional service with integrity.

As we grow, we aim to resonate with our customers as a reliable and trustworthy name in food service.

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## Sustainability in Food Service:

Environmental sustainability is a key priority for us, as we recognize the importance of reducing our carbon footprint. While our packaging is already sustainable, we understand that there is much more to be done.

We are committed to continually improving our practices, making sustainability an ongoing focus as we work towards a greener future in food service.

# Our Projects



## Kritika Premi

Founder and Managing Director

B.Sc - Hotel Administration

Institute of Hotel Management -  
Pusa New Delhi



## Karan Bhatnagar

Additional Director

BA Hons.- Hotel Managemet

Institute of Hotel Management -  
Aurangabad



## Sankalp Premi

Director

M.Sc - Food Safety

McGill Univeristy Canada



# Our Team



# Let's Connect



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